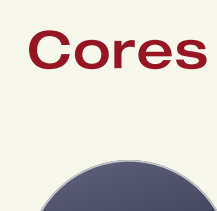


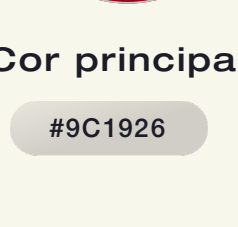


Guia de Identidade Visual

2025

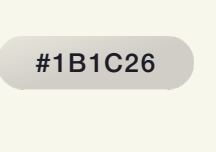


Cores



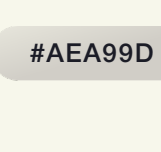
Cor principal

#9C1926



Cor secundária

#1B1C26



Cor Terciária

#AEA99D

Fontes

Agrandir

Fonte principal

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abcdefghijklmnopqrstuvwxyz
1234567890!@#%^&*:/{}(0)?!

Aa

Dd

DM Sans

Fonte de texto

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%^&*:/{}(0)?!

Desenho do logo

DESENHO

ESPAÇAMENTO



DESENHO

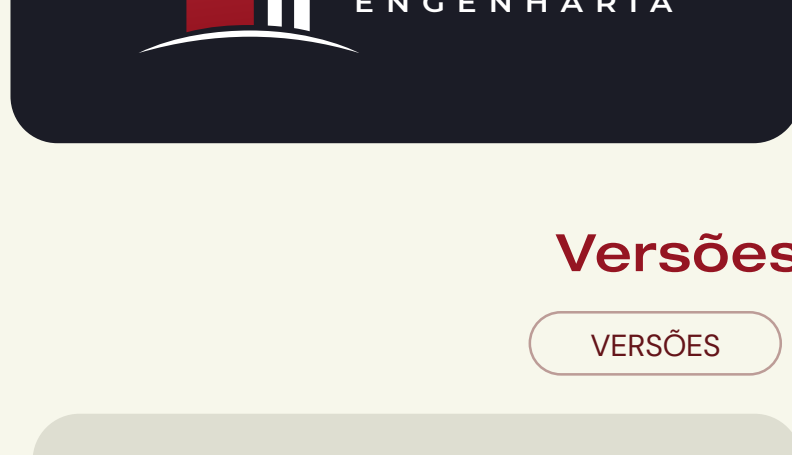
GRID CONSTRUTIVA



Versões do logo

VERSÕES

HORIZONTAL



Versões do logo

VERSÕES

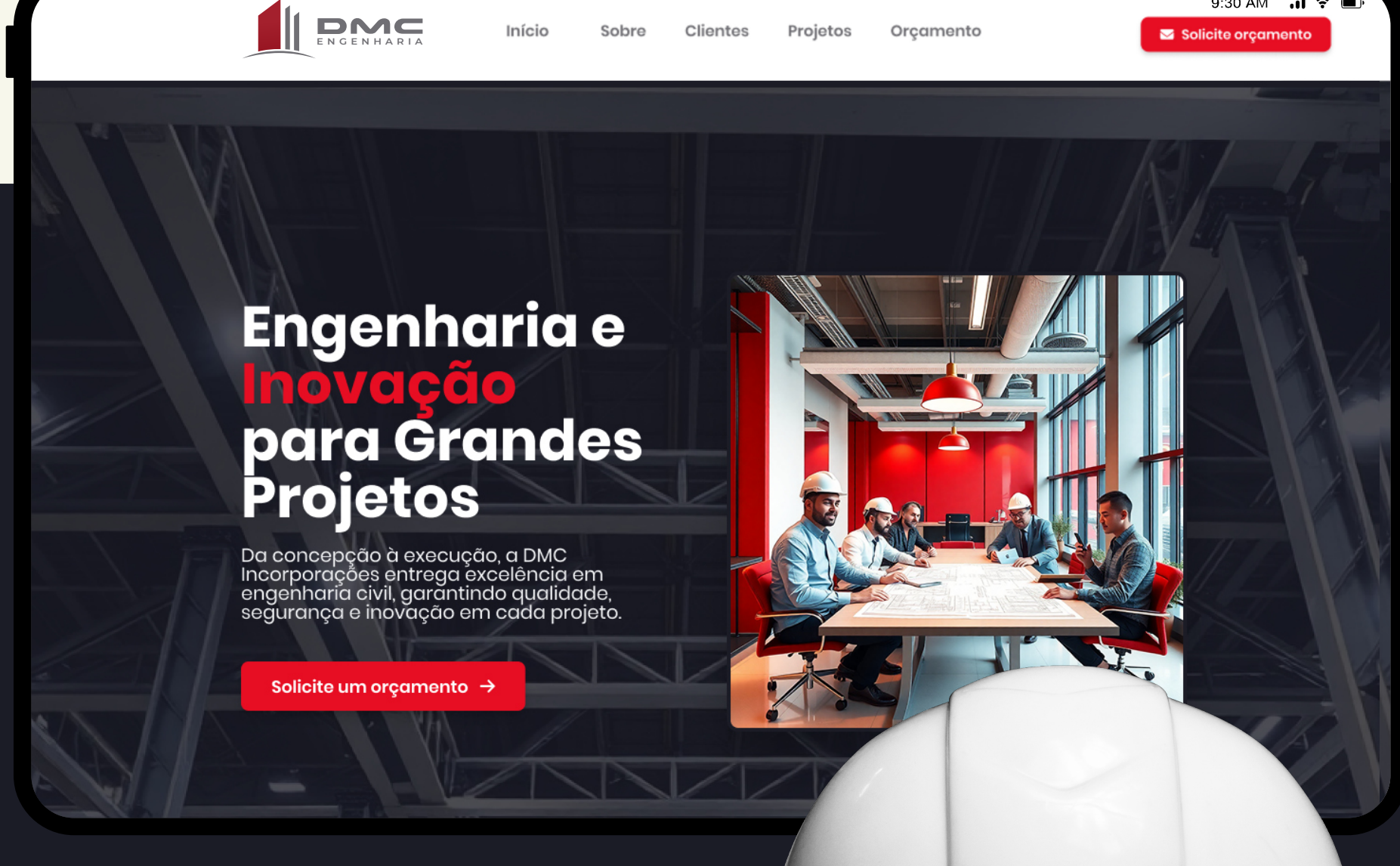
VERTICAL



Versões do logo com slogan



Aplicações



Website



Vestuário

Papelaria

